

# Signatures for Sight

**Help Restore Sight and Save Lives**

## **The Campaign**

*Signatures for Sight* is a Minnesota Lions campaign to increase the number of legally registered donors on the Minnesota online donor registry. Participation in the campaign will help ensure there is a cornea for everyone who needs a cornea transplant. Working together, we can reduce the number of people waiting for organ transplants. Lives are saved or dramatically improved when people say “yes” to donation.

## **Campaign Club Goal**

Each Lions club’s goal is to achieve an **average of four** Minnesota Registry enrollment submissions per Lions club member. Campaign enrollment is tracked by the *Signatures for Sight* registry sign-up sheets returned to the Minnesota Lions Eye Bank.

## **How to Participate**

- Lions receive *Signatures for Sight* sign-up forms.
- Lions write their name and their club name on bottom of registration forms prior to distribution.
- Lions distribute donor registry enrolment forms to individuals and ask them to complete the form.
- Lions collect and mail completed forms to the Minnesota Lions Eye Bank (address printed on back of form) or have individuals mail in their own forms.
- On-line option: Clubs can mail a “confirming” registry sheet to the eye bank if a participant chooses to register on-line ([www.DonateLifeMN.org](http://www.DonateLifeMN.org)) instead of on paper.

## **How to Succeed**

Lions members can talk with family, friends, neighbors, business and social contacts to share the message about the need for donation and to encourage individuals to become registered donors.

Clubs can incorporate donation and registration information into their community events (White Cane Days, pancake breakfasts, school and community functions where a Lions table can be set up or a speaker scheduled, etc.). Members can hand out *Signatures for Sight* fact fliers and forms at events.

Clubs can provide information about the *Signatures for Sight* campaign to local news media outlets (radio, TV, newspapers, cable).

Clubs can have donor family members or transplant recipients share their personal experiences with news media representatives or at community events. (Minnesota Lions Eye Bank can be a resource in identifying donor family members or recipients who are willing to speak or be interviewed.)

## **Recognition**

Clubs achieving an average of four new registrants on the Minnesota online donation registry, as accounted through registration forms returned to the Minnesota Lions Eye Bank by December 31, 2008, will receive a banner patch and club pins. (Club name must be included on the online registry forms submitted in order to receive credit for the sign-ups.) Club awards will be presented early 2009.

## **Supplies and Questions**

Clubs are welcome to download materials at [www.MnLionsEyeBank.org](http://www.MnLionsEyeBank.org) and duplicate as needed. Supplies can also be ordered from Minnesota Lions Eye Bank by contacting Lion Jennifer. There is no charge for the materials.

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